COURSE OUTLINE
IND2931
Staging Special Topics
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3 Credit Hours

Introduction:
This course is an introduction to the staging business aspect of interior design. Business principles and practices, promotional techniques, and career development are included topics.

Course Description
The Staging course is an elective for the interior design student and part of the staging certificate. It is designed to teach and emphasis the importance of business and communication in the workplace of staging and decorating as well as re-enforce design skills used in an interior design.

The class reviews various aspects of the staging field and interior design including presentations by local designers and businesses. The class may meet at various business locations.

Pre-Requisites:
None

Assessed Degree Program Learning Outcome: To make use of technology to organize, acquire, and convey information . Assessment will be evaluated based on the students Presentation of Portfolio in Week 14 – 16 of the course.

Learning Outcomes and Objectives

01.0   Identify and apply elements and principles of basic design to interior spaces–The student should be able to:

      01.01   Evaluate aspects of color schemes in relation to interior design.
      01.02   Describe and demonstrate knowledge of the three dimensions of color.
      01.03   Explain the psychological effects of color on space and human interaction.
      01.04   Define and apply the principles of design.
      01.05   Explain the way principles of design are used in interior design.
      01.06   Demonstrate the aesthetic elements of design.
      01.07   Define and demonstrate figure, ground, and spatial relationships.
      01.08   Identify and apply the categories of material and surface texture to interior needs and function.

02.0   Select and arrange furniture, fixtures, equipment, and accessories--The student should be able to:

      02.01   Analyze criteria for the selection and arrangement of furnishings for the client.
      02.02   Develop a furniture arrangement and traffic plan.
      02.03   Select the different fabrics available and recognize characteristics such as durability,

texture, comfort and end use.

03.0   Identify, research, and specify interior design materials and resources–The student should
        be able to:

       03.01   Identify manufacturers of architectural treatments.
       03.02   Identify manufacturers of accessories.
       03.03   Identify recyclable resources for interior design.

04.0   Analyze the concept of readapting and/or renovating existing structures--The student should
        be able to:

       04.01   Summarize significant issues and fundamentals of restoration, preservation, and
              renovation.
       04.02   Compare preservation, restoration, and renovation.
       04.03   Analyze the issues of housing restoration.

05.0   Demonstrate employability skills and identify job and career opportunities–The student should be
        able to:

       05.01   Conduct a job search.
       05.02   Secure information concerning a job.
       05.03   Identify documents that may be required when applying for a job.
       05.04   Complete a job application.
       05.05   Identify or demonstrate appropriate responses to criticism from an employer,
              supervisor, or other persons.
       05.06   Demonstrate competence in job interview techniques.
       05.07   Demonstrate customer relations skills.
       05.08   Evaluate sources of employment information.
       05.09   Identify job and career opportunities in interior design business and industry.

06.0   Prepare the basic agreement between designer and client, identifying services and
        responsibilities--The student should be able to:

       06.01   Put together the elements of a contract or letter or agreement following Florida law.
       06.02   Outline the scope of basic services
       06.03   Indicate the owner's responsibilities toward the stager.
       06.04   Include all costs related to the execution of the project as well as fees to be charged.

Assessment of Learning Outcomes:
Assessments are determined by measuring the ability of each student to retain the
learning objectives of the course. Performance –based methods, such as completion of
learning objectives of the course, performance-based methods, such as completion of
assigned projects, general knowledge test, oral and written presenastions of assignment,
group discussion, observation of mastery of critical skills, analysis of the final product
and class participation and attendance including involvement with the Angel On-Line
learning system will determine the final grade of this course.

Outline of Course Work:
Do the necessary textbook reading and corresponding homework before coming to class.
Use the instructor's comments and suggestions to improve your work.

Texts:

Jennings, B. (2013). *Home staging for profit: How to start and grow a six figure home staging business.* Ahava Press.

Osbourne, S.C. (2010).*Home staging that works*. New York, NT: American Mangement Association.

Grading Scale

90 – 100	= A
80 – 89	= B
70 – 79	= C
60 – 69	= D
Below 60	= F

Course Requirements:
- Portfolio Presentations

Policy on Late Work or Make-Up Exams
Work handed in over one week late will have 10 points automatically removed from their grade. Visual Presentation will be handed in on the dates indicated and Oral Presentation will be given on the dates assigned. Only in extreme circumstances will late presentation be considered for grading and are subject to approval by the instructor.

Special Needs
If you have any special needs or requirements pertaining to this course, please discuss them with the instructor early in the term.

Syllabus Disclaimer
This syllabus is subject to change at the discretion of the instructor. Changes will be distributed when appropriate as an addendum to the syllabus. The course goals, objectives, and student competencies do not change.

Withdrawal and Attendance Policy
It is the student's responsibility to withdraw from the class by March 23, 2016 with a grade of "W".